



Marketing Group

Compensation Plan

Freedom Marketing Group, LLC Independent Representative Definitions

Freedom Marketing Group offers two ways to become an Independent Representative of Freedom Marketing Group Products and Services:

Referral Representative

A Referral Representative is an Independent Contractor who chooses not to enroll in the optional Freedom Managing Director Program. Instead, they pay a one-time, refundable application deposit of \$99, with an annual renewal fee of \$99.

- *Unlike Managing Directors, Referral Representatives do not receive free access to the Company's back office and cannot sign up for their own Personal Website for online enrollment of new Distributors. Referral Representatives can qualify for all of the same bonuses and commissions available to MDs, however, a Referral Representative's sponsor and upline will not receive Leadership Bonuses on the Referral Representatives personal customer sales. A Referral Representative may cancel their status with the Company, in writing, at any time and they will receive a full refund (less any commissions earned) of their refundable deposit.*

A Referral Representative can upgrade to MD at any time for an additional fee of \$200.00 by contacting Freedom Marketing Group Representative Support at 866-617-0118. Upgrading to MD provides the former Referral Representative full access to the Communications Center and allows them to sign up for their own personalized Website.

** The initial cost of the optional Freedom Managing Director Program may differ in some states including but not limited to Maryland, North Carolina, South Carolina, Connecticut, Maine and South Dakota.*

Managing Director (MD)

A Managing Director is an Independent Contractor who chooses to enroll in the Freedom Managing Director Program. Managing Directors will receive product, service and company training and back office support complete with downline organization and commission reports in the form of a personalized "Communications Center". The Managing Director can also sign up for their own personalized Website.

The initial cost of the Program is \$299*, with an annual renewal fee of \$99.

**Any Independent Representative who purchases the Freedom Marketing Group Services Managing Director Program may cancel in writing within 3 days of the date the Application and Agreement is received at Freedom Marketing and receive a full refund. The initial cost of the optional Freedom Managing Director Program may differ in some states including but not limited to Maryland, North Carolina, South Carolina, Connecticut, Maine and South Dakota.*

Weekly Commissions, Bonuses and Leadership Bonuses

Freedom Marketing Group pays weekly bonuses in three ways: Personal Fast Start Bonuses, Fast Start Bonuses and Leadership Bonuses.

Personal Fast Start Bonuses

Personal Fast Start

You can earn a Personal Fast Start payment of Fifty Dollars (\$50.00) when you reach the qualification level of 4 service points*, ** within your first 30 days of enrollment.

**An active personal Freedom Marketing Group Website subscription counts as 2 service points.*

***Must include a minimum of 1 active point from customer acquisition. Self-Consumption of the full 4-point requirement does not qualify.*

Personal Fast Start Bonus

You can earn the Personal Fast Start Bonus payment of One Hundred Dollars (\$100.00) when you reach the qualification level of 4 service points*, **within your first 7 days of enrollment***.

**An active personal Freedom Marketing Group Website subscription counts as 2 service points.*

***Must include a minimum of 1 active point from customer acquisition. Self-Consumption of the full 4 point requirement does not qualify.*

****If you do not achieve the qualification level of 4 service points* within your first 7 days but do reach the qualification level within your first 30 days, you will earn the Personal Fast Start payment of Fifty Dollars (\$50.00).*

Personal Fast Start Bonus #2

You can earn the Personal Fast Start #2 Bonus payment of One Hundred Dollars (\$100) when you reach a total of 10 service points *, ** within your first 45 days of enrollment. This Bonus Payment is made in addition to your qualification for the Personal Fast Start or Personal Fast Start Bonus.

**An active personal Freedom Marketing Group Website subscription counts as 2 service points.*

***Must include a minimum of 1 active point from customer acquisition. Self-Consumption of the full 4-point requirement does not qualify.*

Fast Start Bonuses

As a Qualified Managing Director (4 Active Service points) you can earn a Fast Start Bonus (\$100) when you sponsor an Independent Freedom Representative who qualifies their position within 30 days by obtaining 4 personal service points*, **.

-Fast Start bonuses are paid out for 5 levels as depicted on the chart below:

Fast Start	Bonus
Level 1	\$100
Level 2	\$5
Level 3	\$5
Level 4	\$5
Level 5	\$10

**An active personal Freedom Marketing Group Website subscription counts as 2 service points.*

***Must include a minimum of 1 active point from customer acquisition. Self-Consumption of the full 4-point requirement does not qualify.*

Leadership Bonuses

As you continue to build your Freedom team and progress through the Freedom Leadership Positions, you can qualify to earn additional Leadership Bonuses. Fast Start (FS) and Leadership Bonuses (LB) are triggered throughout the week when a MD obtains his or her 4th personal customer point. Each Friday at 11:59pm (CT) the week is considered “closed” for all bonuses and commissions and all bonuses and commissions are calculated and assigned at that time and all earned bonuses will be paid the following week.

As you progress through the Freedom Marketing Group Leadership Positions, you can earn Leadership Bonuses to UNLIMITED levels by meeting the promotion and customer point requirements* and reaching any of three (SD, RD and ED) leadership positions. At each leadership position, you can begin to build a new Freedom leadership organization and you can also become eligible to earn additional Leadership Bonuses on your new Freedom leadership organization.

**Defined on page 8 of this document*

Leadership Bonuses are paid when a new MD enters your leadership organization on any leadership level (SD, RD and ED) level; obtains four service points and generates a Personal Fast Start Bonus. MDs who entered your organization before you obtained a leadership position are in the leadership organization of the first person in your upline who was in the leadership position before you.

Your Freedom Team

MDs that are personally sponsored by you in your first 30 days and prior to you promoting to your first Leadership Position (Senior Director) are called your “Freedom Team”. As you progress through the Freedom Marketing Group Leadership Positions and become a Senior Director, Regional Director or Executive Director*

**Defined on page 8 of this document*

You must have 10-20 personal Freedom Marketing Group service points*, **, each in an active status based on your leadership position on the qualification date (the last day of the month) and an active Freedom Marketing Group personal website in order to receive Leadership Bonuses throughout the following month: ***.

Freedom Leadership Bonus (LB) Structure:**Senior Director: \$100.00***Must have 10 Personal Service points**

Regional Director: \$50.00*Must have 15 Personal Service points**

Executive Director: \$25.00*Must have 20 Personal Service points**

An active personal Freedom Marketing Group Website subscription counts as 2 service points**Must include a minimum of 1 active point from customer acquisition. Self-Consumption of the full 4 point requirement does not qualify.*****Commission checks will be issued in amounts exceeding \$5.00***Monthly Commissions:****Monthly Residual Commissions**

Freedom Marketing Group also pays monthly commissions; these commissions are called “Monthly Residual Income” (MRI). You build MRI by selling Freedom Marketing Group services and ensuring they remain in an active status, as well as from the sale of Freedom Marketing Group services to the customers enrolled by the MDs in your leadership organizations; five levels deep.

MRI is calculated on the 15th of the month immediately following the month the customer payment is received and processed by Freedom Marketing Group and is paid within five (5) business days. In order to receive MRI on both your personal and Freedom team sales you must be a qualified Managing Director and must have the minimum number of personal active Freedom Marketing Group service points to be eligible.

MRI is paid on all personal customers* and five additional levels deep. Percentages are paid on the designated dollar amount assigned to each individual Freedom Marketing Group service which qualifies for residual payment. Please refer to the corresponding chart in the Comm Center for detailed residual dollar amounts **.

Personal Freedom Marketing Group website subscriptions are not included** Commission checks will be issued in amounts exceeding \$5.00.***Monthly Residual Bonuses**

As you progress through the Freedom Marketing Group Leadership Positions, you can earn Monthly Residual Bonuses to UNLIMITED levels by meeting the promotion and customer point requirements* and reaching any of three (SD, RD and ED) leadership positions*. Monthly Residual Bonuses are paid to UNLIMITED levels. Percentages are paid on the designated dollar amount assigned to each individual Freedom Marketing Group service, which qualifies for residual payment. Please refer to the corresponding chart in the Comm Center for detailed Residual Bonus dollar amounts. **, ***.

Defined on page 8 of this document**Personal Freedom Marketing Group website subscriptions are not included*****Commission checks will be issued in amounts exceeding \$5.00*

The Residual Income Producing Service Point Bonus Program

Freedom Marketing Group also pays monthly residual bonus commissions to Qualified Managing Directors*; this bonus program is called “The Residual Income Producing Service Point Bonus Program” (RIPSPBP). You qualify for this bonus by becoming a Qualified Managing Director and achieving a minimum of Ten (10) Personal Residual Income Producing Service Points (RIPSP). **

RIPSPBP is calculated on the 15th of the month*** immediately following the month the customer payment is received and processed by Freedom Marketing Group and is paid in conjunction with all other Monthly Residual Commissions. In order to receive RIPSPBP on your Personal Residual Income Producing Customer Point sales you must be a Qualified Managing Director, you must have the minimum number of personal active Residual Income Producing Service points Freedom Marketing Group service points and an active Freedom Marketing Group personal website to be eligible.

See the chart below for RIPSP and payout levels:

Residual Income Producing Service points (RIPSP)	All RIPSP (with the exception of Dish Network, DIRECTV & ADT)	Dish Network, DIRECTV & ADT
10 to 24	\$2.00	\$1.00
25 to 49	\$3.00	\$1.25
50 to 99	\$4.00	\$1.50
100+	\$5.00	\$2.00

**Defined on page 8 of this document*

***Please refer to the corresponding chart in the Comm Center for products and services, which generate residual income*

****Commission checks will be issued in amounts exceeding \$5.00*

Executive Check Match Bonus Program

To further reward our Executive Directors for their downline growth and sales, and their downline organization growth and sales, we have created the Executive Check Match Bonus Program (ECMBP). This bonus is designed to ensure that you will continue to receive income from those Independent Representatives who match your Executive Director leadership position.

The ECMBP allows you to earn a Ten Percent (10%) bonus on the first \$25,000.00 of the total monthly income paid to each Executive Director in your organization who reaches the position of Executive Director and had your Executive Director coding or were personally sponsored prior to their promotion. This (these) Independent Representative(s) must maintain their individual Executive Director qualifications, which are specified in the Freedom Marketing Group Compensation Plan in order for and Executive Check Match to be applicable.

The ECMBP is calculated on a monthly basis, beginning the first day of the month following the month in which a personally sponsored Independent Representative reaches the rank of Executive Director. The ECMBP

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encompasses all personally enrolled Executive Directors in your organization and will be paid in conjunction with Monthly Residual Checks.

Example: Executive Director A enrolls Independent Representative B into their organization. Independent Representative B reaches the rank of Executive Director on April 20th. Effective May 1st, Executive Director A is eligible to receive a 10% ECMBP on the total monthly earnings of Executive Director B for the month of May. Executive Director B earns a total monthly income of \$9,900.00 in May; Executive Director A would receive an Executive Check Match in the amount of \$990.00.

Qualification Grace Period

To receive Monthly Residual Income (MRI) and Leadership Bonuses (LB) you must meet the requirements and qualify each month for the leadership position you hold within Freedom Marketing Group. If you do not qualify, you will be placed in a 30 day Grace Period. This Grace Period will apply the following month. During the Grace Period, you will still receive the income for that month as if you had been fully qualified.

The monthly qualification date is 11:59 PM (CT) on the last day of the month.

You must have the required number of active Freedom Marketing Group service points and or Managing Directors for your Leadership Position on the qualification date, or the Grace Period will apply the next month. You are not able to use Grace Periods on subsequent periods; should this occur, you will be considered in expired grace, and will only be paid according to the Leadership Position in which you are fully qualified.

Example: You are an ED and don't have enough active service points but do have enough to qualify as a SD: you will be paid as an SD.

You are allowed only one consecutive Grace Period and must have the required number of active service points on the next qualification date to again be eligible.

Freedom Leadership Positions and Promotion Requirements

Managing Director (MD)

- Purchase the Freedom Marketing Group Services Program

Qualified Managing Director (QMD)

- Have 4 personal active service points*,**

Senior Director (SD)

- Be an active, qualified SD
- Have 3 active, qualified personally-enrolled MDs
- Have 6 total MDs
- Have 10 active Freedom Marketing Group service points *

Regional Director (RD)

- Be an active, qualified RD
- Have 3 active, qualified personally-enrolled MDs that were enrolled *after* you became a SD (i.e. in your “SD code”)
- Have 6 total MDs in your “SD Code”
- Have 3 of the MDs in your “SD Code” promoted to SD
- Have 15 active Freedom Marketing Group service points *

Executive Director (ED)

- Be an active, qualified ED
- Have 3 active, qualified personally-enrolled RDs that were enrolled *after* you became a RD (i.e. in your “RD code”)
- Have 20 active Freedom Marketing Group service points *

* Active Personal Freedom Marketing Group Website subscription counts as 2 service points

**Must include a minimum of 1 active point from customer acquisition. Self-Consumption of the full 4 point requirement does not qualify.